



22 October 2010

Dr Mark O'Donohue
Chief Executive Officer
Australian Water Recycling Centre of Excellence
Level 2, 95 North Quay
Brisbane Qld 4000

Dear Mark,

I write to confirm WaterSecure's strong support for the Australian Water Recycling Centre of Excellence's *Goal 3: That reclaimed water is seen as acceptable 'alternative water' for augmenting drinking water supplies.*

WaterSecure wants to play a leading role in efforts to build community confidence in water recycling and understanding of the role of water recycling within the urban water management system. WaterSecure believes its communication and education effort should be part of an integrated national effort to build community confidence and understanding.

WaterSecure would welcome the opportunity to work with shortlisted project proponents to help develop final proposals under this goal. As owner of Australia's largest indirect potable water recycling scheme producing, WaterSecure believes it would be able to contribute to the project by providing cash and/or in-kind support that may include, for example:

Stream one

- Providing performance and reliability data from our plants
- Sharing our experience on how our data has been interpreted by regulator

Stream two

- Sharing our experience in the pitfalls of current water recycling terminology
- Sharing our experience in what has worked and what hasn't in our communications
- Facilitating access to data held by other Queensland Government agencies

Stream three

- Sharing our current and planned communications materials, especially our Bundamba Water Purification Plant virtual tour
- Providing space within our planned Bundamba Pure Water Interpretive Centre for trialling of communications concepts and materials developed through streams one and two above
- Providing workspace and facilities within the planned Bundamba centre for researchers.

WaterSecure congratulates the Australian Water Recycling Centre of Excellence for this excellent initiative and looks forward to working with the Centre and the project proponents in the future.

Yours sincerely,

Paul Rees

Manager, Communications and External Relations