



October 25, 2010

Dr. Mark O'Donohue
Chief Executive Officer
Australian Water Recycling Centre of Excellence
95 North Quay
Brisbane, Qld 400, AUSTRALIA

Dear Mark:

The purpose of this letter is to express the support of the WateReuse Research Foundation for Goal 3 of the Strategic Research Plan of the Australian Water Recycling Centre of Excellence (AWRCE). Goal 3 -- *Reclaimed water is seen as an acceptable 'alternative water' for augmenting drinking water supplies* -- is closely aligned with the mission and goals of the WateReuse Research Foundation. Thus, we are pleased to provide this letter of support. We further believe the three streams are the appropriate issues to be addressed. Achieving widespread acceptance of recycled/reclaimed water as an acceptable "alternative water" will require substantial research on each stream to achieve the goal.

The WateReuse Research Foundation, over the past decade, has conducted a substantial amount of research on several aspects of Stream 1, the demonstration of water production performance and operational reliability. We have also sponsored a substantial amount of research on the focus of your Stream 2 -- evaluation of social, economic and governance challenges. Since 2001, WateReuse has sponsored at least six research projects dealing with social, marketing, and economic challenges. Currently, WateReuse -- along with several water associations and the U.S. EPA -- is sponsoring a study called "Talking About Water," whose primary purpose is to try and get everyone to use appropriate (and the same) terminology when talking about recycled/reclaimed water. I list these projects to ensure that AWRCE is aware of the body of work that WateReuse has sponsored over the past decade related to Stream 2. We have an even longer list of projects related to Stream 1.

WateReuse would very much like to collaborate with AWRCE and the winning research team on Goal 3. Should we be able to jointly identify a research project or projects of mutual interest, the WateReuse Research Foundation Board would be willing to consider a commitment of funding for these projects. Dr. Joe Jacangelo (Vice Chair) and I are also looking forward to meeting with you and Ian Law on November 17 in Sydney to further discuss collaborative efforts between our two organizations.

Sincerely,

A handwritten signature in black ink that reads "G. Wade Miller". The signature is written in a cursive style.

G. Wade Miller
Executive Director

Cc: David Moore, Chair
Joseph Jacangelo, Vice Chair
Thomas Minwegen, Secretary/Treasurer
Ronald Young, Past Chair

WateReuse Research Foundation

Advancing the Science of Water Reuse and Desalination through Research

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